

Application Recommendations:

- MPI2903 products should be applied when temperatures are between 60F and 90F. The dry application method must be used as application fluids will remain beneath the graphic and will negatively affect applied performance. **Use of the wet application method will disqualify the product for any potential warranty consideration.**

Tools Required:

- Masking tape, scissors, squeegee, lint-free cloth, surface cleaner and ruler.



STEP 1

Clean the surface with 70% Isopropyl Alcohol. Rinse clean with fresh water then dry with a lint free cloth. Wiping surface with alcohol will also help remove any contamination and enhance the adhesion process.



STEP 2

Put a piece of masking tape on each end of your vinyl graphic in the area where you plan to apply it and anchor each end to the application surface with masking tape.



STEP 3

Estimate the center of your vinyl graphic and place two vertical lengths of masking tape to secure the vinyl graphic and create a center hinge as shown in the illustration. This step allows you to apply half of the vinyl transfer at a time.



STEP 4

Remove the masking tape down the center of your vinyl graphic and SLOWLY peel the release liner away towards the center masking hinge. Be careful not to touch the adhesive side of the vinyl transfer. Use scissors to cut away the excess release liner and discard.



STEP 5

Hold your vinyl graphic by the application tape, careful not to touch the vinyl adhesive to the application surface until you are ready to squeegee. Beginning at the center hinge, make easy overlapping, pushing strokes with your squeegee. Remove the center hinge tape and slowly peel the remaining release liner away. Squeegee the other half of the vinyl graphic, working from the center to the edges.



STEP 6

To remove the application tape, peel SLOWLY at a sharp (180°) angle. If the vinyl appears to be lifting, gently push the application tape in the opposite direction from which you were pulling and resqueegee that area. If after removing the application tape, air bubbles are apparent, puncture the vinyl with a pin or needle (DO NOT USE a razor blade) and squeegee out the air towards the puncture.



AVERY MPI2903 Vinyl Use Recommendations

Graphic Storage and Rotation:

- Storage areas should be such that the product is protected from negative environmental influences such as dirt, dust, heat and excessive humidity.
- Product should be stored in a clean "office type" environment with year-round temperatures maintained between 65F and 85F.
- Stock rotation practices should assure product use within one year from date of purchase.

Pre-Application Cleaning Procedures:

- One should expect that all application surfaces are contaminated to some degree. Therefore, after cleaning the surface and prior to applying MPI2903 graphic materials, Auto Trim Express recommends wiping the entire application surface with 70% Isopropyl Alcohol and then buffing the surface dry with a clean, lint-free cloth
- Do not reuse the cloth - discard after a single use.

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- Properly applied pressure sensitive graphics require little in the way of maintenance to retain their appearance, and can be treated as one would typically treat a painted surface. There are however, the following considerations:

Washing -

- Pressure sensitive graphics require an extended period of time to reach ultimate adhesion values. It is recommended that pressure sensitive graphics not be commercially washed until ultimate adhesion has been achieved. The recommended wait periods are 72 hours in controlled conditions of ~75F, 1 week while outdoors during warm summer months (overnight lows at or above 60F) and 3 weeks during the cooler months (overnight lows below 60F).
- High-pressure sprays may cause the edge of the graphic to lift and peel away from the surface. Therefore, high-pressure spray nozzles should be held at a 90-degree angle to the vehicle surface, and **at least** 2-3 feet away from the graphic.
- Your graphics may be hand washed regularly with any commercial soap designed for use on automotive paint, or with most any commercial car wash soap. **Thoroughly rinse the graphic surface with clear water following washing!**

Cleaning -

- Most road stains may be removed from the graphic by using isopropyl alcohol and/or soap and water.
- Commercial cleaners specifically designed to remove road tar, etc, should always be tested on a small section of the graphic before being used.
- Strong aromatic solvents such as acetone, MEK, toluene or paint thinners **should not be used** to clean graphic surfaces as they may damage the vinyl and adhesive components of the graphic.

Chemical exposure -

- Do not let solvents, gasoline or other chemicals drip or stay on graphic surfaces for any extended length of time.
- If a spill occurs, wipe the surface clean and rinse with water immediately.

Waxing -

- MPI2903 materials can be waxed using any high quality liquid, non-abrasive wax designed for automotive finishes.

AVERY MPI2903 Vinyl Warranty

Lifetime Limited Warranty

- All Auto Trim Express designs are warranted against defects in manufacturing for the lifetime of the product. Warranties are for product only and limited to the value of the replacement graphic. Neither seller nor manufacturer shall be liable for any damage, expense, or consequential damage arising out of use or the inability to use the product.
- A sample of the of the defective product as well as the product date code and date of purchased should be provided to file a valid claim.

